



LE GRAND HÔTEL

Strasbourg

Our environmental charter

Dear Sir or Madam,

We are delighted to welcome you to our establishment, Le Grand Hôtel!

A quiet interlude in a lively neighborhood, where time stands still to release all tensions. Le Grand Hôtel is the perfect destination to recharge your batteries before your next trip.

We take care of its customers, employees and the planet.

In fact, respect for the environment is of central importance to us. And it's because our environment is constantly evolving, that we're attentive to change. For ourselves, for you and for future generations, we do everything we can to minimize the impact of our activity on the environment.

We are "CLEF VERTE" certified

The Clef Verte label distinguishes tourist accommodation and restaurants committed to a voluntary, effective and dynamic environmental approach.

The label is awarded annually by an independent jury made up of experts and professionals from the tourism and environment sectors.



Clef Verte

WE RAISE AWARENESS AMONG OUR TEAMS AND CUSTOMERS:

The mobilization of our teams in favor of environmental protection and sustainable development is essential. It takes the form of daily actions, shared by all our departments, which enable us to change everyone's practices in order to limit their environmental impact. It also means inviting our customers to take part in our action through simple gestures that help protect our planet.

Our teams:

- Are trained in eco-actions to be taken in their daily tasks;
- Encourage our customers to adopt eco-friendly practices;
- Offer our guests numerous alternatives to limit car travel: bike hire, public transport, etc. The hotel, which faces Strasbourg's TGV station, is perfectly served by the city's bus, streetcar and bicycle networks;
- Are trained in eco-responsible digital practices (limit printing of documents, use standby mode on computers, etc.).

We encourage :

- the use of bicycles and public transport for our employees' commuting, and have set up a bicycle park in our courtyard for this purpose;
- visits and activities organized by local partners.

WE SAVE WATER

Due to population growth, economic development and other challenges affecting natural resources, water has become a precious commodity. To prevent the depletion of this resource, we are committed to reducing water consumption throughout our hotel.

- We have installed water economizers/pressure reducers on taps and showers;
- Our toilets are equipped with volumetric flushes;
- We read our water meters every month to better manage our consumption, and have set up a table to monitor our consumption;
- We carefully monitor our equipment to detect and repair any leaks that may occur;
- We change sheets and towels on request.

WE SAVE ENERGY

Today, controlling our energy consumption is a daily challenge that our establishment is determined to meet. Simple gestures are renewed and adapted, and new technological equipment is put in place to achieve our objectives, in particular to reduce our greenhouse gas emissions.

- We read our energy meters every month to better manage our consumption, and have set up a table to track our consumption;
- We have replaced our light bulbs with LED or low-energy bulbs, which means energy savings and similar comfort for our customers;
- We have installed presence detectors in certain common areas and technical spaces to limit energy wastage;

- We optimize lighting periods (day/night), in particular the lighting of our facade and signage, thanks to automatic sensors;
- We control heating, ventilation and air-conditioning: in the heating season, we reduce ambient heating temperatures, and in the summer, we limit air-conditioning temperatures. We also do not heat or air-condition common areas on the upper floors;
- Our windows are double-glazed;
- In-room minibars have been completely eliminated;
- We are gradually installing window opening detectors in all rooms.

WE LIMIT AND SORT WASTE

Sorting our waste and preventing food waste are objectives which, from now on, must be part of everyone's daily routine. That's why, at our level, we have set up a waste sorting and recycling system, as well as a policy to prevent food waste.

- Whenever possible, we work with bulk or large-pack products to limit unnecessary packaging;
- We sort our waste and bio-waste is collected and recycled by our service provider SIKLE;
- We have also set up a selective sorting point for our customers;
- Our hospitality products are packaged in pump formats.

WE ARE ATTENTION TO THE WELL-BEING OF OUR CUSTOMERS

The well-being of our customers is one of our top priorities. This concern translates into responsible purchasing and a sustainable purchasing policy in which we involve our service providers and suppliers. We prefer to buy eco-labelled products or local products that respect the environment, both for our restaurant and for our rooms:

Cleaning

- The products used daily to clean our rooms and common areas are eco-labelled, which means better air quality and fewer health risks;
- Our staff also use steam cleaning to clean surfaces (tiles, windows, etc).

But also:

- We have chosen Simmons mattresses, DODO memory foam pillows and Tancel comforters in natural fibers for our customers;
- We have selected the ADA Cosmetics Group's range of amenities for its commitment to quality and environmental responsibility. The ELEMENT_RY collection is available in pump bottles featuring a sustainable and recyclable design. Its vegan formula, free from silicones, microplastics and mineral oils, is kind to both your skin and the environment. Manufactured to high quality standards, these products are Cradle to Cradle Silver® certified, vegan and dermatologically tested, offering you a skincare experience that combines comfort, well-being and responsibility.

AND MORE...

- Our establishment is completely non-smoking;
- We have had a carbon audit carried out to measure and reduce our energy consumption;
- We have audited our heating, ventilation and air-conditioning system in order to optimize it and reduce energy consumption and we are planning to replace our boiler in the short term;
- We have installed water fountains in the refectory for staff use;
- The walls and ceilings are painted with water-based paint;
- We sponsor a beehive from a beekeeper located a few kilometers from Strasbourg (Le Rucher de l'Ill);
- Every year, our teams take part in La Strasbourgeoise, a race devoted to raising awareness of breast cancer and supporting prevention and research initiatives. This involvement reflects our commitment to actively contributing to a cause that is vital to our community.