



LE GRAND HÔTEL

Strasbourg

OUR ENVIRONMENTAL CHARTER

Dear Sir/Madam,

We are delighted to welcome you to Le Grand Hôtel!

A quiet interlude in a lively neighborhood, where time stands still to release all tensions. Le Grand Hôtel is the perfect destination to recharge your batteries before your next trip. Le Grand Hôtel takes care of its customers, employees and the planet.

Indeed, respect for the environment is of central importance to us. And it's because our environment is constantly evolving that we're that we are in tune with change.

For ourselves, for you and for future generations, we do everything we can to minimize the impact of our activities on the environment.



WE RAISE AWARENESS AMONG OUR TEAMS AND CUSTOMERS :

Our teams' commitment to environmental protection and sustainable development is essential. It takes the form of daily actions, shared by all our departments, which enable us to change everyone's practices in order to limit their environmental impact. It also means inviting our customers to take part in our action through simple gestures that help protect our planet.

Our teams :

- Are trained in the eco-gestures to be observed in their daily tasks ;
- Encourage our customers to adopt eco-friendly practices ;
- Offer our customers numerous alternatives to limit car travel: bike hire, public transport... Facing Strasbourg's TGV train station, the hotel is perfectly served by the bus, streetcar and cycle networks ;
- Are trained in eco-responsible digital practices (limiting the printing of documents, using computer standby mode, etc.) ;
- We encourage the use of bicycles and public transports for commuting purposes, and have set up a bicycle park in our courtyard for this purpose ;
- We promote visits and activities organized by local partners.



WE SAVE WATER :

Due to population growth, economic development and other challenges affecting natural resources, water has become a precious commodity. To prevent the depletion of this resource, we are committed to reducing water consumption throughout our hotel.

- We have installed water economizers/pressure reducers on taps and showers ;
- Our toilets are equipped with volumetric flushes ;
- We read our water meters every month to better manage our consumption, and have set up a table to monitor our consumption ;
- We carefully monitor our equipment to detect and repair any leaks that may occur ;
- We change sheets and towels on request.



WE SAVE ENERGY :

Today, controlling our energy consumption is a daily challenge that our establishment is determined to meet. Simple gestures are renewed and adapted, and new technological equipment is put in place to achieve our objectives, in particular to reduce our greenhouse gas emissions.

- We read our energy meters every month to better manage our consumption, and have set up a table to monitor our consumption ;
- We have replaced our light bulbs with LED or low-energy bulbs, which means energy savings and similar comfort for our customers ;
- We have installed presence detectors in certain common areas and technical spaces to limit energy wastage ;
- We optimize lighting periods (day/night), in particular the lighting of our facade and signage, thanks to automatic sensors ;
- We control heating, ventilation and air-conditioning: during the heating season, we reduce ambient heating temperatures, and during the summer, we limit air-conditioning temperatures. In addition, we do not heat or air-condition common areas on the upper floors ;
- Our windows are double-glazed ;
- In-room minibars have been completely eliminated ;
- We are gradually installing window opening detectors in all rooms.



WE LIMIT AND SORT WASTE :

Sorting our waste and preventing food waste are objectives that, from now on, must be part of everyone's daily routine. That is why, at our level, we have set up a waste sorting and recycling system, as well as a policy to prevent food waste.

- Whenever possible, we work with bulk or large-pack products to limit unnecessary packaging ;
- We sort our waste and bio-waste is collected and recycled by our service provider ;

- We have also set up a selective sorting point for our customers ;
- We have completely banned the use of disposable crockery, except for takeaway breakfasts ;
- Our hospitality products are packaged in pump formats ;
- We use VÉOLIA to recycle our office supplies and waste paper.



WE CARE ABOUT OUR CUSTOMERS' WELL-BEING :

The well-being of our customers is one of our top priorities. This concern translates into responsible purchasing and a sustainable purchasing policy in which we involve our service providers and suppliers. We prefer to buy eco-labelled products or local products that respect the environment, both for our restaurant and our rooms:

- Cleaning:
 - The products used to clean our rooms and common areas are eco-labelled, which means better air quality and fewer health risks ;
 - Our staff also use steam cleaning to clean surfaces (tiles, windows, etc.).
- But also :
 - We have chosen Simmons mattresses, DODO memory foam pillows and Tancel comforters in natural fibers for our customers ;
 - We chose the GM Group's range of hospitality products. The Scandinavian White collection in eco-pump format is Ecolabel-certified : in fact, the formulas are ecolabeled and the packaging complies with European Ecolabel criteria and is made from recycled or biosourced materials. The eco-pumps are fully recyclable, and their labels are made from recycled paper.



AND MORE...

- Our establishment is completely non-smoking ;
- We have had a carbon audit carried out to measure and reduce our energy consumption ;
- We are auditing our heating, ventilation and air-conditioning system in order to optimize it and reduce energy consumption ;
- We are going to install water fountains in the refectory for staff use ;
- The walls and ceilings are painted with water-based paints.

THANK YOU FOR SUPPORTING US DURING YOUR STAY !

To give concrete expression to our commitment, we will be stepping up our actions, and are in the process of obtaining to obtain the **Clef Verte label**.

The Clef Verte label distinguishes tourist accommodation and restaurants committed to a and dynamic environmental approach. The label is awarded annually by an independent jury of experts and professionals from the tourism and environmental sectors.